Title: The Impact of Social Algorithms on Political Discourse **DRAFT TEXT**

Politics and International Studies: Ally @ < Politically Diverse Opinions (PDO) > / Per. Blog **DRAFT TEXT**

In the an increasingly digital world, social media's impact on political discourse has become more prominent than ever before. Media Platforms like to express their political opinions, whilst also becoming a source of news and information for millions of people around the globe. Although digital media has provided a democratized place destination for political expression, it has caused has also given rise to further challenges which threaten the quality and integrity of diverse political discourse.

One of the most pressing issues for our generation is the algorithmic systems of our social media. Algorithms are designed to promote engaging media content to maximize user activity; albeit our area of concern could consider the danger of echo chambers: exposing viewers to information that reinforces their pre-existing beliefs and ideologyies. As our PDO committee delineated in March's Political Climate Conference, over 79 percent of students here on-campus have expressed concern with Community Polarization and Political Lintolerance. Our social influences are significant contributors to this regard, as segregation of our online perspectives will can only increase contribute to a more polarized student community body.

In addition, the <u>capacity dissemination</u> of misinformation and fake news <u>have has</u> become a prevalent problem amongst social media <u>networks</u>. With the rise of user-generated content, it has become increasingly difficult to distinguishing between reliable news sources and fictitious media. <u>Thus, As a result,</u> fake news has the potential to virally spread, <u>creating leading to</u> widespread confusion and <u>misunderstanding with the public an increasing</u> <u>consumption of false information</u>. With risk of digital algorithms adopting such problematic, one-sided viewpoints, our academic community faces troublesome separation of diverse voices ahead of the upcoming elections.

Social Aalgorithms have are transformeding political discourse in several ways, posing significant threats to our generationsal integrity. Echo chambers, misinformation, and repetition of one-sided dialogue will only endangers the quality and integrity of our academic community, while exacerbating the political polarization of our discourse. Despite the need for this concern, there are opportunities for digital media to positively impact such political discourse, as our team aims to increase social activism and awareness against the algorithmic systems of social media, and other oppressive forms of Pdiverse Ppolitical Vyoices.

Join us this Monday, 11th April for our next Q&A, where we will not only discuss the impending election and further effects of this topic, but we encourage you to bring your own independent thoughts perspectives, regardless of political difference!

Ally ******, POLISSOC, PDO Secretary.